

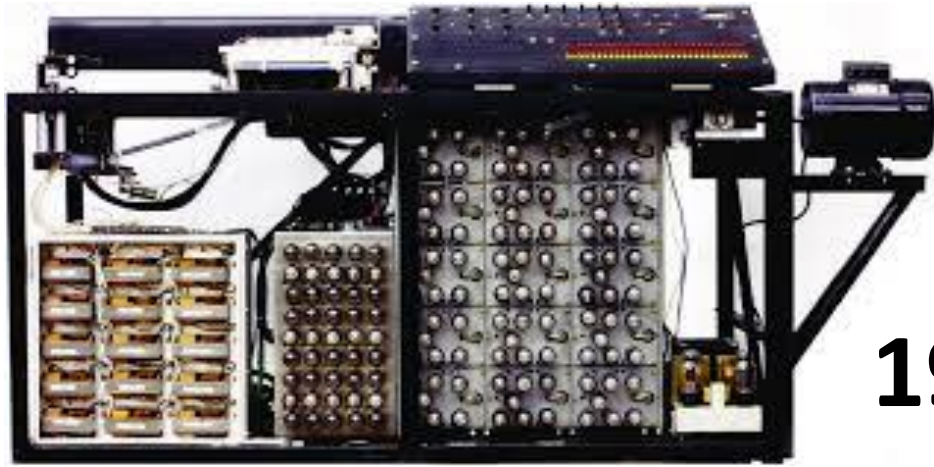
Embracing AI Today

Practical Tips for Business Owners

November 2024



Your Business Without Ai

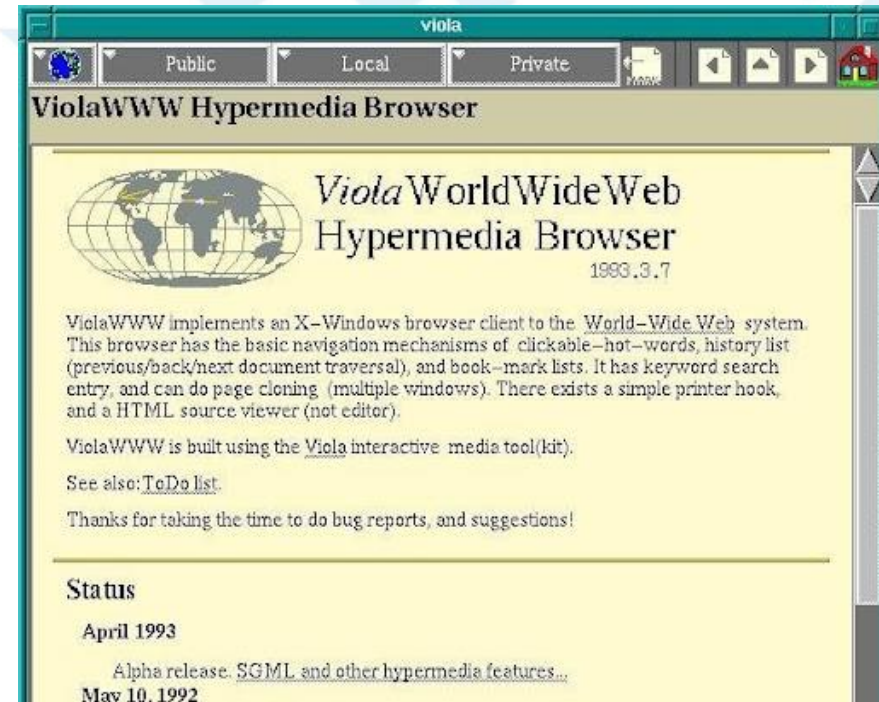


1942



1990

2007



What you will Learn Today

Tip 1 - Supercharge Team

Tip 2 - Revolutionize Data Management

Tip 3 - Create Stunning Visuals

Tip 4 - Streamline Video Production

Tip 5 - Call Center Intelligence



Tip 1 - Supercharge Team



Tip 1 - Supercharge Team

ChatGPT

chatgpt.com

AI language model generating human-like text



Practical Applications:

- Level 1 Research
- Summarize, Organize, Clarify
- Real Voice Assistance

Cost: Free Limited or ChatGPT Plus \$20/month



Explain Health Care

what does TSH with reflex uIU/mL mean

TSH with reflex to uIU/mL is a type of thyroid function test that measures Thyroid Stimulating Hormone (TSH) levels. The term "reflex" means that if the initial TSH result is outside the normal range, the lab will automatically perform additional tests (usually Free T4 or Free T3) to provide more detailed information about thyroid function.

What Each Component Means:

- **TSH:** This hormone is released by the pituitary gland and helps regulate thyroid function. It indicates how well the thyroid is working.
- **Reflex Testing:** If the TSH is too high or too low, the lab will run further tests without requiring another blood draw.
- **uIU/mL (Micro-International Units per Milliliter):** This is the unit of measurement used to report TSH levels.



Summarize Notes

can you provide me a summary of the recently passed illinois budget



In June 2024, Illinois enacted a \$53.1 billion state budget for the fiscal year beginning July 1, 2024. Key allocations include:

- **Education:** An additional \$350 million for public education and \$75 million for early childhood education. AP NEWS
- **Healthcare:** \$440 million allocated for noncitizen healthcare services. AP NEWS
- **Social Services:** \$182 million designated for migrant services. AP NEWS
- **Pensions and Savings:** Full contributions to underfunded pension funds and a \$198 million addition to the state's rainy day fund. AP NEWS

To fund these initiatives, the budget introduces approximately \$1.2 billion in new taxes, including increased taxes on sports betting and video gambling, and caps on tax-deductible business losses. AP NEWS Additionally, the 1% grocery sales tax is eliminated, and a new child tax credit is established for low-income families.

AP NEWS



Custom GPTs



PI Sales Coach

Sales assistant guiding sales team through sales process concisely.

How can I improve my pitch to potential clients?

What are the key steps in our sales process?

How can I handle objections effectively?

What should I include in my follow-up email?

email for potential client with high level, who we are, who we work with, and price ranges for SEO and PPC

Custom GPTs



Here's a draft email for a potential client introducing Proceed Innovative, our services, client profile, and pricing overview for SEO and PPC:

Subject: Exploring Digital Growth Opportunities for Your Business

Hi [Client's Name],

I'm [Your Name] from Proceed Innovative, and we specialize in helping businesses like yours enhance online visibility and generate quality leads through tailored digital marketing solutions.

Who We Are

Since 2008, we've partnered with over 150 businesses across industries like manufacturing, law, disaster restoration, and healthcare to drive sustainable growth. Our team is dedicated to crafting strategies in SEO, Google Ads (PPC), and web management to support our clients' unique goals.

Who We Work With

Our clients range from local enterprises to nationwide businesses with revenues of \$3M to \$100M, and we often work directly with owners or marketing leaders focused on growth. If you're aiming to increase quality leads and convert online traffic more effectively, we'd love to discuss how we can support your goals.



Custom GPTs

Investment Overview

For SEO:

- **Starter (Local):** \$2,400/month - 60 keywords, 20 pages, and basic site management.
- **Standard (Local):** \$3,350/month - 90 keywords, 30 pages, and enhanced site maintenance.

For PPC:

- **Initial Setup:** \$1,000
- **Monthly Management:** Typically 25-30% of ad spend.

Would you be open to a quick call to discuss your goals and explore what might fit best for your needs? Thank you, and I look forward to the opportunity!

Best regards,

[Your Name]

[Your Position]

Proceed Innovative

[Your Contact Information]



Alternative's to ChatGPT

 Gemini



Claude

LLaMA
by  Meta

Tip 2 - Revolutionize Data Management

ECONOMIC DEVELOPMENT DEPARTMENT STRATEGIC PLAN

FY2024/2025



VILLAGE OF SCHAUMBURG
PROGRESS THROUGH THOUGHTFUL PLANNING

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Tip 2 - Revolutionize Data Management

NotebookLM

Sources

Select all sources

VOS Economic Devel...

VOS

Add note Select all

Saved Response

New note

Village of Schaumburg Economic Development Strategic Plan FY2024/2025

Saved Response

New note

Schaumburg, IL Economic Development FAQ

Short Answer **Notebook guide**

1. What is the Village of Schaumburg's Economic Development Strategic Plan?

Help me create

FAQ Study Guide Table of Contents

Timeline Briefing Doc

Summary

The Village of Schaumburg's Economic Development Department has developed a strategic plan for FY 2024/2025 that outlines the department's objectives and initiatives for attracting new businesses and promoting economic growth within the village. The plan is based on an analysis of the local economy and a comparison to three benchmark communities: Framingham, Massachusetts; White Plains, New York; and Naperville, Illinois. The plan focuses on three main objectives: economic growth, strategic initiatives, and enhancing the business environment. It includes specific action items for each objective, as well as measurable outcomes. The plan also includes appendices containing the results of a community business survey and a detailed industry cluster analysis that identifies target industries for the village's recruitment and retention efforts.

Audio Overview

Click to load the conversation.

Suggested questions

How does the "VOS Economic Development Plan" analyze the current economic landscape of Schaumburg, Illinois?

What are the key strategic initiatives outlined in the plan to promote economic growth in Schaumburg?

How does the plan leverage benchmarking and data analysis to inform its strategies and prioritize industries?

View Chat 1 source Start typing... Notebook guide

NotebookLM may still sometimes give inaccurate responses, so you may want to confirm any facts independently.

<https://notebooklm.google.com/notebook/15dca4b2-2248-4f7f-b9a7-c7f3d8aa1a65/audio>



Tip 2 - Revolutionize Data Management

NotebookLM

notebooklm.google.com

AI-powered research and note-taking tool



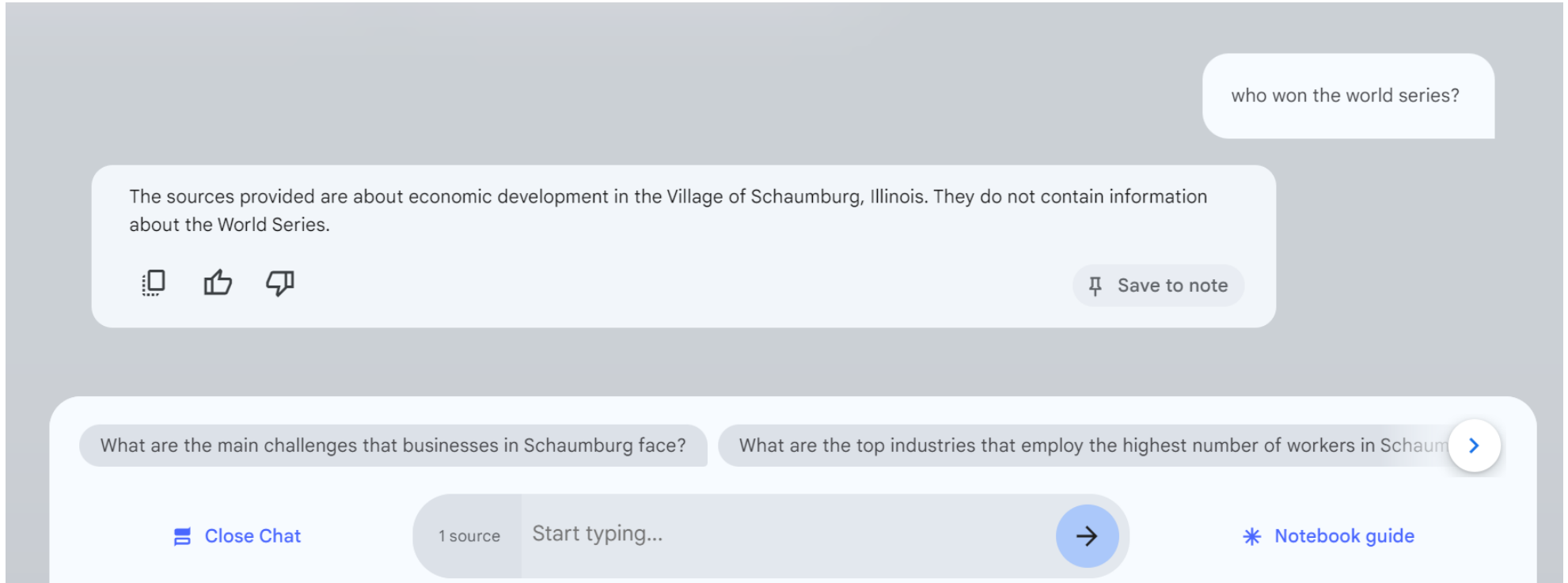
Practical Applications:

- Consolidate notes and research data
- Personalized audio overviews (podcast-style)
- Link direct to Google Sheets and Docs

Cost: Currently free during experimental phase



Tip 2 - Revolutionize Data Management



The screenshot shows a chat interface with a light gray background. At the top right, a white speech bubble contains the text "who won the world series?". Below this, a larger white box contains the text "The sources provided are about economic development in the Village of Schaumburg, Illinois. They do not contain information about the World Series." To the left of this text are three icons: a document, a thumbs up, and a speech bubble. To the right is a button labeled "Save to note" with a pin icon. Below this, there are two input fields. The first contains the text "What are the main challenges that businesses in Schaumburg face?". The second contains the text "What are the top industries that employ the highest number of workers in Schaumburg" followed by a blue arrow icon. At the bottom left is a button labeled "Close Chat" with a chat icon. In the center is a button labeled "1 source" followed by a text input field with the placeholder "Start typing..." and a blue arrow icon. At the bottom right is a button labeled "Notebook guide" with a star icon.

who won the world series?

The sources provided are about economic development in the Village of Schaumburg, Illinois. They do not contain information about the World Series.

Save to note

What are the main challenges that businesses in Schaumburg face?

What are the top industries that employ the highest number of workers in Schaumburg

Close Chat

1 source Start typing...

Notebook guide

Tip 3 - Create Stunning Visuals



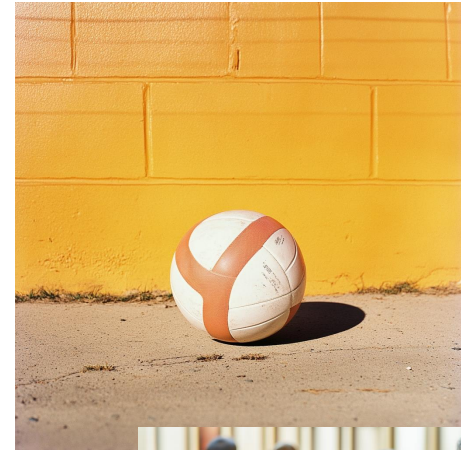
Tip 3 - Create Stunning Visuals



Tip 3 - Create Stunning Visuals



Tip 3 - Create Stunning Visuals



AI CREATED
ALL OF THESE



Tip 3 - Create Stunning Visuals

Midjourney

[midjourney.com](https://www.midjourney.com)



AI program generating images from text descriptions

Practical Applications:

- Develop custom images for marketing and social media
- Reduce design costs and time.
- Emulate certain artistic style, location, or time period

Cost: Starting at Basic Plan \$10/month



Tip 3 - Create Stunning Visuals



Midjourney

What will you imagine?



networking



Explore

Create

Organize

Personalize

Edit

Chat

General Chaos

Prompt Craft

Daily Theme

Newbies

Tasks

Help

Updates

Light Mode

Random Hot Top Month Likes



Tip 4 - Streamline Video Production



Tip 4 - Streamline Video Production



Tip 4 - Streamline Video Production



Tip 4 - Streamline Video Production

Runway

runwayml.com



AI-powered suite for video editing and content creation.

Practical Applications:

- Produce videos without extensive editing skills
- Accelerates content production and reduce costs

Cost: Free (Limited) up to \$35 per user per month



Tip 4 - Streamline Video Production



Tip 5 - Call Center Intelligence (CCi)

Add Phone and Test

Tip 5 - Call Center Intelligence (CCi)

Ai Powered Call Center

Personal knowledgeable Ai to handle incoming calls

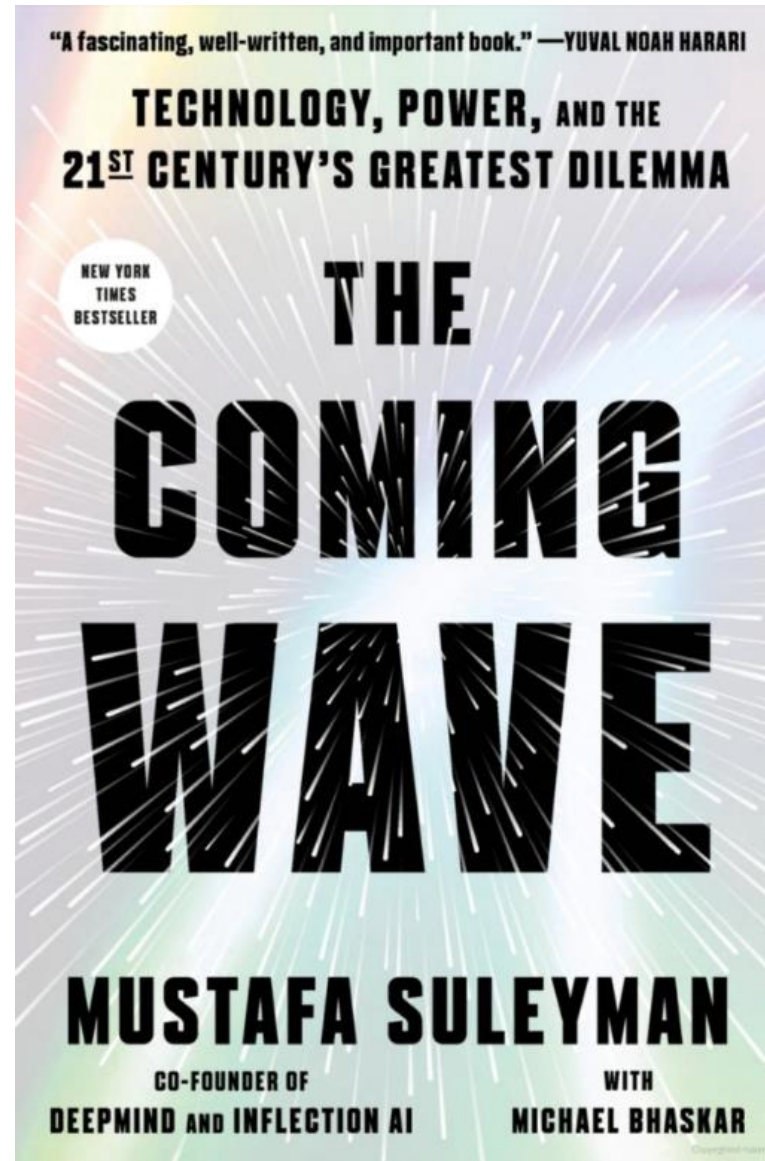
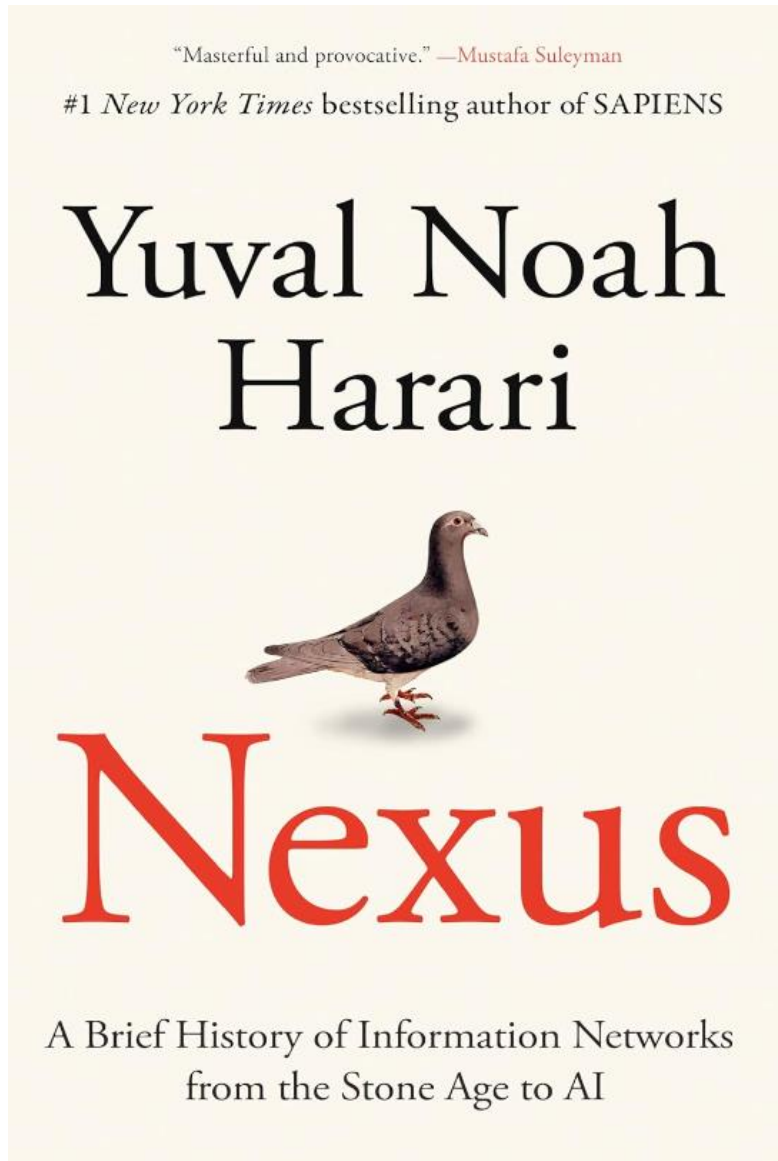
Practical Applications:

- Answer calls simultaneously
- Consistent customer service and direction
- Dynamic answers that continue to develop
- Always active 24/7

Cost: In Production



Books to Begin Your AI Journey

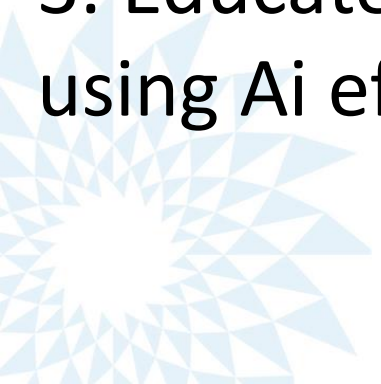


Next Steps?

Presentation:

ProceedInnovative.com/SBA

Key 3

1. Explore and experiment with Ai tools
 2. Integrate Ai strategically into operations
 3. Educate your team on using Ai effectively
- 

Thank you!

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Don't be afraid to test the limits!